

## Lesson Plan

Name of Asst. Professor : Ms. Anu

Class and Section : B.Com 4th sem.

Session: 2023-2024

Subject: Banking and Banking Law.

Month

Topic.

Jan 2024

Banking System, Commercial Banks, Banking in India, Credit Creation, R.R Banks

Feb 2024

Reserve Bank of India

Monetary Policy in India

March 2024

Regulation of Interest Rate in India

Customer Relationship, Some special

Types of Bank Customers

April 2024

Negotiable Instruments

Rights and Liabilities of Parties

Endorsement of Negotiable Instruments


Anu Susilo

(Signature of Teacher)

### Lesson Plan

**Name of the Assistant Professor :** Ms. Anu  
**Class and Section :** M COM 3<sup>RD</sup> SEM  
**Session :** 2023-2024  
**Subject :** Entrepreneurship Development


| Month             | Topic  |
|-------------------|--|
| July, Aug<br>2023 | Entrepreneurship definition , concept , growth and role , types , theories of entrepreneurship stimulates ,entrepreneurial management. |
| Sep 2023          | Theories of entrepreneurship ,evolution of entrepreneurs,inventory in entrepreneurs,managers and entrepreneurs.                        |
| Oct 2023          | Skills for a new class of entrepreneurs, ideal entrepreneurs, process of setting up small business, feasibility report and analysis.   |
| Nov 2023          | Promotion of a venture, external environment analysis , venture capital:sources and documents required.                                |

  
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### Lesson Plan

**Name of the Assistant Professor :** Ms. Anu  
**Class and Section :** B. COM 5<sup>th</sup> SEM  
**Session :** 2023-2024  
**Subject :** Entrepreneurship and small scale business

| Month       | Topic  |
|-------------|--|
| August 2023 | Entrepreneur : concept and types , determinants , importance and issues , roles and functions of entrepreneurs, small business as seedbed of entrepreneurship. |
| Sep 2023    | Opportunity scouting and idea generation ,sources of business ideas, setting up small business, preparation of business plan .                                 |
| Oct 2023    | Managerial roles and functions , designing business process, acquisitions and mergers, internal expansion ,crisis in business growth.                          |
| Nov 2023    | Issues in small business marketing, advertising and publicity , financial and non financial institutions in support of small business development.             |

  
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### Lesson Plan

**Name of the Assistant Professor :** Ms. Anu  
**Class and Section :** M. COM <sup>2ND</sup> SEM  
**Session :** 2023- 2024  
**Subject :** Marketing management

| Month      | Topic  |
|------------|--|
| Jan 2024   | Concept, nature, scope and importance of marketing,,integrated marketing, performance marketing, value chain , core competencies.                  |
| Feb 2024   | Market analysis and selection,, marketing environment , market segmentation, buyer behavior, consumer decision making process, product life cycle. |
| Mar 2024   | Pricing and distribution channel , analyzing business markets, stages in business buying process   |
| April 2024 | Crafting the brand positioning , differentiation strategies, creating brand equity ,meaning and its models, managing brand equity.                 |

  
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**Lesson Plan**

**Name of the Assistant Professor :** Ms. Anu  
**Class and Section :** B. COM 4<sup>th</sup> SEM  
**Session :** 2023-2024  
**Subject :** Corporate Accounting II

| <b>Month</b> | <b>Topic</b>   |
|--------------|--|
| Jan 2024     | Reconstruction of companies, accounting for internal and external reconstruction.                        |
| Feb 2024     | Liquidation of a company, meaning , types, deficiency or surplus account, corporate financial reporting. |
| Mar 2024     | Final accounts of banking companies, schedule for profit and loss a/c and schedule of balance sheet.     |
| April 2024   | Holding companies, capital reserve , minority interest , consolidated P and L a/c.                       |

  
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### Lesson Plan

Name of the Assistant Professor :

Ms. Anu

Class and Section :

M. COM 4<sup>th</sup> SEM

Session :

2023-2024

Subject :

Finanacial Statement analysis

| Month      | Topic  |
|------------|--|
| Jan 2024   | Financial analysis and its tools,types of financial statements,limitations and its qualitative characteristics.  |
| Feb 2024   | Demand for financial information,comparative analysis of balance sheet and income statement , distress analysis. |
| Mar 2024   | Ratio analysis, fund flow analysis,Du pont analysis,,cash budgets,analysis of cash flow,cash budgets.            |
| April 2024 | Auditors report<br>Directors report<br>Corporate governance report.  |


  
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### Lesson Plan

**Name of the Assistant Professor :** Ms. Anu  
**Class and Section :** B. COM 3<sup>RD</sup> SEM  
**Session :** 2023-2024  
**Subject :** Corporate Accounting I


| Month       | Topic   |
|-------------|---|
| August 2023 | Share Capital, meaning , types , accounting treatment , forfeiture and Reissue , buy back and sweat shares, redemption. |
| Sep 2023    | Debenture , meaning , types , issue and redemption , valuation of shares, determinants and methods.                     |
| Oct 2023    | Final accounts of companies as per companies act 2013.  |
| Nov 2023    | Valuation of goodwill, merger and amalgamation accounting, absorption of companies.                                     |

  
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### Lesson Plan

**Name of the Assistant Professor :** Ms. Anu  
**Class and Section :** B. COM 1<sup>ST</sup> SEM  
**Session :** 2023-2024  
**Subject :** Business management -I

| Month          | Topic  |
|----------------|--|
| August<br>2023 | Business, concept and nature , forms of business ownership , -spectrumof<br>business activities.     |
| Sep 2023       | Management : concept , process, nature<br>Development of management thought, managerial roles        |
| Oct 2023       | Planning, decision making ,management by objectives, corporate<br>planning and strategy formulation. |
| Nov 2023       | Organizing ,process , forms , authority and responsibility,<br>departmentation, stress management    |

  
**Signature of the teacher**



### Lesson Plan

**Name of the Assistant Professor :** Ms. Anu  
**Class and Section :** B. COM 2nd SEM  
**Session :** 2023-2024  
**Subject :** Business management -II

| <b>Month</b> | <b>Topic</b>   |
|--------------|--|
| Jan 2024     | Staffing , concept, scope and importance   |
| Feb 2024     | Motivation , theories, principles, leadership, nature, importance, scope , types and theories.     |
| Mar 2024     | Controlling, concept , importance, types of control , controlling techniques.                      |
| April 2024   | Organizational change , change agent, causes of resistance to change , organizational development. |

  
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